



23rd International Technical Conference on the Enhanced Safety of Vehicles

Exhibition Information

27 - 30 May, 2013

Hall B2, Coex



Information

1. Overview

- Title : The 23rd International Technical Conference on the Enhanced Safety of Vehicles
- Date : May 27(Mon) - 30(Thu), 2013
- Venue : Hall B2, Coex, Seoul, Republic of Korea
- Organized by : U.S. Department Of Transportation (U.S. DOT)
National Highway Traffic Safety Administration (NHTSA)
- Hosted by : Minister of Land, Transport and Maritime Affairs (MLTM), Republic of Korea
Korea Transportation Safety Authority (KOTSA)
- Size of Exhibition Area (Tentative) : 3,645m²

2. Targeted Exhibitors

- Local and overseas automobile components and automobile manufacturers
- Vehicle-related associations and academies
- Vehicle-related universities and research institutes
- Businesses in the sector of vehicle safety technology

3. Exhibit Materials

Theme of the Exhibition: Vehicle Safety Technology

- Automobile components and automobiles
- Promotion of new safety technology
- Maintenances, equipments and manufacturing technologies
- Vehicle Safety projects from research institutes and universities

4. Exhibition Application

- Application Deadline : March 31(Sun), 2013
- Required Document
 - Exhibition Application Form
 - A copy of bank transfer (or remittance receipt)



MLTM
Ministry of Land,
Transport and Maritime Affairs



TS
Korea Transportation
Safety Authority



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**



★★★★★
NHTSA
www.nhtsa.gov

5. Types of Exhibition Booths

- Shell Scheme Booths : Standard assembled booths
 - Booth size: 3m x 3m (9m²)
 - Pytex carpet
 - A power extension cord
 - A table and a chair
 - Fascia board on the top of the booth with the exhibitor's name
 - A power socket (Single Phase 1kW/220V, 60Hz) and Lighting
 - Two or three-sided dividing panels
(The location of a booth will determine the number of the panels to be given)
- Raw Space Booths : The exhibitor will take the responsibility for booth design and construction.

6. Booth Fee

- Booth Fee

Shell Scheme Booth	Raw Space Booth
USD 2,500	Please contact the Exhibition Coordinator

- Payment Method

- 50% of the total charge shall be transferred within seven (7) days after submission of the application form. Please copy or scan the receipt of your bank transfer (or remittance) and send it to the Exhibition Coordinator.
- The full balance shall be paid by April 30(Tue), 2013.
- Please note that the exhibition application is not complete until a 50% deposit of the total charge is paid.
- Please enter your company name instead of a name of a person who represents your company, when you make a deposit into the following bank account.
- All bank charges shall be paid by exhibitor.
- Bank Account Details

Beneficiary Name	Korea Transportation
BNF's Account Number	1081-200-557608
Bank Name	Woori Bank
Bank Address	1585 SANGAMDONG MAPOGU SEOUL KOREA
SWIFT Code	HVBKKRSEXXX

- Refund Policy

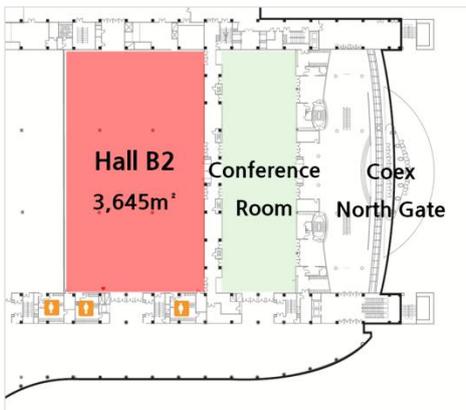
Before April 30(Tue), 2013	After April 30(Tue), 2013
50% Refund	No Refund

- All cancellations and requests for refunds **MUST** be submitted by April 30, 2013. You are required to fill out the Exhibition Cancellation Form and send it to the Exhibition Coordinator by email or fax. Requests for refunds received after **April 30, 2013** will not be considered.
- Refunds will be sent after the ESV 2013 Conference has concluded.

7. Benefit for Exhibitors

- One person per each booth will be exempted from the conference registration fee.
- Exhibitors' information will be published in the ESV 2013 program book.
- Two free lunch tickets will be given to each booth.

8. Exhibition Area (Floor Plan)



* Details will be available soon.

9. Further Information

- Exhibitor will be charged an additional electricity cost once it exceeds default level.
- The selling of any products and services is prohibited in the Exhibition Hall.

10. Contact Information

ESV 2013 Coordination Office / Exhibition Coordinator



- Phone : +82 2 6000 8137
- Fax : +82 2 6000 8190
- E-mail : exhibit.tech@esv2013.go.kr
- Website : www.esv2013.go.kr

23rd International Technical Conference on the Enhanced safety of vehicles

Exhibition Application Form

You are kindly requested to complete this form and submit it to E-mail (exhibit.tech@esv2013.go.kr) or Fax (+82 2 6000 8190) by **March 31(Sun), 2013**.

1. Contact Details

Name of Company			
Name of Company Representative			
Address			
Person in Charge			
Department		Position	
Tel		Fax	
Mobile		E-mail	
Exhibit Material			

2. Booth Requirement

Shell Scheme Booth: 3m x 3m(9m²)

	Number of Booth	Booth Fee/Booth	Total Amount
Shell Scheme	Booth (m ²)	USD 2,500	USD
Raw Space	Booth (m ²)	Please contact the Exhibition Coordinator	

*Please note that the booth fee includes Value-Added Tax (VAT).

3. Payment Information

Name of Bank	Woori Bank	Remitter's Bank Name	
Account Number	1081-200-557608	Remitter's Name	
SWIFT Code	HVBKRRSEXXX	Date of Remittance	
Beneficiary	Korea Transportation		
Bank Address	1203 Namyang-dong, Hwaseong-si, Gyeonggi-Do, Republic of Korea		

*** Exhibitors are responsible for covering the cost of bank transfer (or remittance).**

Please note that the bank transfer (or remittance) must be made under your company name.

* The exhibition application is not complete until a 50% deposit of the total charge is paid.

* Exhibitor's signature below indicates that the Exhibitor agrees to:

- pay a 50% deposit of the total charge after submission of the application form.
- pay the full balance by April 30(Tue), 2013.
- be bound by the refund policy in this exhibition information.

Date : . . .

Signature: _____

ESV2013 Coordination Office, Exhibition Coordinator
 Tel. +82 2 6000 8137 / Fax.+82 2 6000 8190 / E-mail. exhibit.tech@esv2013.go.kr



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 Administration

