

## Upcoming: 25th ESV Conference

### NHTSA Acting Deputy Administrator Jack Danielson Moderates VIP Panel Session on the Supplier's Role in Automated Vehicle Design

Automated vehicles combine leading-edge sensing technology, electro-mechanical control systems, mapping databases, and computer-based decision-making. These technologies are often developed by Tier 1 suppliers who are working more closely than ever with OEM customers in tailoring their products and systems for specific applications. This session will feature a panel of senior executives from leading global automotive suppliers who will examine a variety of issues related to the supplier's role in automated vehicle design, development and testing—as well as overall challenges facing AV development. For example, will suppliers need to align themselves more exclusively with selected OEM partners, or will AV sub-systems soon become commoditized? What parts of the development and deployment life cycle will OEMs want to retain and which will be led by suppliers? This panel of senior industry leaders will also discuss issues related to harmonization of AV products in worldwide markets, the importance of connectivity, the challenge of cybersecurity, and the role of regulation in the commercialization of automated vehicles.



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